



HEALING HANDS
WORLDWIDE INC.

PARTNERSHIP KIT





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ABOUT US

Healing Hands Worldwide, Inc. (HHW) is a 501 (c) (3) organization, made up of a global community of thinkers, doers, and collaborators, bound together by our commitment to create positive change for people of color in the Caribbean Region and Africa.

Focusing on community engagement projects around healthcare and education in Jamaica, West Indies, HHW works to offer meaningful impact to the communities that we serve as we continue to build wellness, financial and networking gateways around the world.

In an effort to alleviate the global impact of cancer, Healing Hands Worldwide, Inc. provides no-cost medication and treatment to low income, uninsured, and underinsured patients with early-stage breast cancer via the University of the West Indies Cancer Clinic located in Kingston, Jamaica.

HHW also works to support students in at-risk communities towards future success by providing financial assistance to high-achieving students from under-served communities entering high school by offering full scholarships to the valedictorians of Bois Content Primary School in St. Catherine, Jamaica, as well as other locales.



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MISSION AND VISION

Our Mission

Healing Hands Worldwide, Inc. (HHW) is a 501 (c)(3) organization that focuses on community engagement projects around healthcare and education for patients in the Caribbean and Africa. Aimed towards providing no-cost medication and treatment to low income, uninsured, and underinsured patients with early-stage breast cancer, HHW also serves to provide financial assistance to high-achieving students from underserved communities entering high school.

Our Vision

To have an impact on the lives of those in underserved communities in the Caribbean Region and Africa with key cancer treatment in an effort to alleviate the global impact of cancer around the world, as well as support students in at-risk communities towards future success.



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WHY WE DO WHAT WE DO?

Cancer ranks as a leading cause of death in every country in the world, and, for the first time, female breast cancer is the most commonly diagnosed cancer, overtaking lung cancer, according to a collaborative report, Global Cancer Statistics 2020, from the American Cancer Society (ACS) and the International Agency for Research on Cancer (IARC).

With incidences of breast cancer on the rise around the world, hard hit locales such as low-income neighborhoods in the Caribbean Region are especially vulnerable as patients are forced to forgo life-saving cancer treatment in exchange for necessary daily expenses that continue to be a burden for patients in at risk communities.

According to The Jamaica Cancer Society, “It is estimated that one in 21 women will be diagnosed with breast cancer, which is the leading cancer, as well as the leading cause of cancer-related deaths among Jamaican women.”

Women of color are more than 40% more likely to die of late stage breast cancer than women of other ethnic groups.

At a cost of only \$2,500, a woman can receive a full round of life-saving chemotherapy treatment that could serve to extend her life indefinitely as she fights what may be the most devastating diagnosis of her life.

With a sizable student population derived from families who continue to struggle to maintain their well-being in Jamaica, the cost of tuition, books, uniforms and supplies can often be a burden that many families are often unable to bear. This often leads to many deserving and talented students missing the opportunity to experience the benefits of a high school education that could ultimately change the trajectory of their lives.

At a cost of only \$500 U.S. dollars, the financial burden for struggling families can be lifted, covering all needed expenses for one student’s entire high school



career, therefore alleviating the family of the financial burden associated with these important costs.

OUR TEAM

Dr. Erole McLean, MD

Dr. Erole McLean is Jamaican-born medical oncologist/hematologist who practices primarily in the U.S. Virgin Islands and British Virgin Islands. She received her medical degree from Columbia College of Physicians and Surgeons in New York. Dr. McLean completed her internship and residency training at Columbia Presbyterian Medical Center in New York and went on to complete her Oncology and Hematology fellowship at Yale Cancer Center. Dr. McLean is often tapped to offer her expertise at both local and National conferences based on her vast experience in the field of cancer and sickle cell.

Dr. Sonia Taylor-Griffith, DDS

Dr. Sonia Taylor-Griffith is a pediatric dentist serving the U.S. Virgin Islands. The Jamaican-born dental professional earned her dental degree from Howard University College of Dentistry and her Pediatric Dentistry Certificate from Montefiore Medical Center. With a successful practice that has been in the U.S.V.I. for over 20 years, Taylor-Griffith is also a former member of the Local Chapter of The American Cancer Society and a current member of the American Academy of Pediatric Dentistry.

Norman Gray

Norman Gray is a long-time entrepreneur and businessman. Originally from Jamaica, Norman has been living and operating a successful retail business in the U.S. Virgin Islands for over 30 years. As the past President of the non-profit, Jamaica Association Chapter in the U.S. Virgin Islands, Norman successfully grew and developed the organization towards community and Territorial success.

Dolace McLean, Esq. Ph.D.

Dolace McLean, Esq. currently serves as General Counsel in the Office of the Lieutenant Governor of the United States Virgin Islands, holds a law degree from Cornell University Law School and a Ph.D. in English from New York University.



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Prior to her current role, McLean was the founder and CEO of a specialty law practice with a focus on appellate litigation where she successfully managed and served a large client base.

Karen Nelson-Hughes

A seasoned media professional, Karen Nelson-Hughes graduated with a Bachelor of Arts degree in Journalism and Mass Communications from The City College of New York, and is a Graduate Fellow of the prestigious Poynter Institute for Media Studies in St. Petersburg, Florida. Having played an integral role in the New York Daily News 'Multicultural Markets team as Editorial Director, she recently served as the Director of Community Relations, for U.S. Virgin Islands-based, International Capital and Management Company (a subsidiary company of Cancer Treatment Centers of America), and as the Director of Major Gifts for the University of the Virgin Islands.

Dr. Cecilia Penn, MD, MPH, FAAP

Dr. Penn is a Board Certified Pediatrician and a Fellow of the American Academy of Pediatrics. Dr. Penn received her college education at Cornell University, where she obtained a Bachelors of Arts in Biology and Society in May 1997. With a focus on primary care and preventive medicine in under-served communities, she obtained her medical degree at Howard University College of Medicine in May 2001. Dr. Penn completed her post-graduate training in pediatrics at the New York Presbyterian Hospital-Columbia University, where she also received specialty training in Community Pediatrics through the Anne E. Dyson Community Pediatrics Program.

Sharlene Cameron

Sharlene Cameron is a graduate of Nyack College, where she earned a Bachelor's degree in Organizational Management. With a professional career that spans 36 years in the financial and non-profit sectors, Sharlene served as Assistant Controller at Gintel Asset Management, where she oversaw the operations of three mutual funds and managed a portfolio of private equity accounts. After working at the investment firm, she went on to work at The Greenwich Country Day School as the Director of the Annual Fund and Director



of Programs for Diversity. Most recently she was the Director of Development at the Greenwich Library in Greenwich, CT.

FAST FACTS

- Healing Hands Worldwide, Inc. (HHW) was founded in 2017.
- HHW is a registered 501 (c)(3) non-profit organization based on St. Thomas in the United States Virgin Islands.
- Healing Hands Worldwide, Inc. focuses on community engagement projects around healthcare and education for patients in the Caribbean and Africa.
- The organization's two main community initiatives are: "One Woman at a Time," which focuses on breast cancer treatment support, and "One Student at a Time," which focuses on scholarship and financial education support for high school students.
- HHW provides no-cost chemotherapy medication and treatment to low income, uninsured and underinsured women diagnosed with early-stage breast cancer via The University of the West Indies Community Cancer Clinic.
- HHW provides students from Bois Content Primary School in rural Jamaica with full scholarships via the "Enid Raymond McLean Award for Academic Excellence," to finance their full high school expenses to include: tuition, uniforms, books and supplies.



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- The HHW target market includes early-stage, low income, breast cancer patients in Jamaica, as well as high-achieving primary school students entering high school from at-risk neighborhoods in Jamaica, West Indies.
- Board members include: Dr. Erole McLean, MD, Dr. Sonia TaylorGriffith, DDS, Norman Gray, Dolace McLean, Esq. Ph.D., Karen Nelson-Hughes, Dr. Cecilia Penn, MD, MPH, FAAP and Sharlene Cameron.



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Healing Hands Worldwide, Inc.
Cancer Treatment Initiative
Partnership Packages

\$50,000

Full Course of Chemotherapy Treatment (8 treatments)
For (20) Patients

Partner Benefits:

- Company listed as a premier partner on Healing Hands Worldwide, Inc. (HHW) website
- Company website hyperlink placed on HHW website
- Company logo placed in partner section on HHW website
- Company listed as a premier partner on event paraphernalia and promotional items
- Onstage mentions as a premier partner at HHW cancer support events
- Company logo placed on all HHW social media platforms
- Company listed as a premier partner on HHW media outputs to include print/broadcast
- Quarterly updates regarding patients supported

\$25,000

Full Course of Chemotherapy Treatment (8 treatments)
For (10) Patients

Partner Benefits:

- Company website hyperlink placed on HHW website
- Company logo placed in partner section on the HHW website
- Company logo placed on event paraphernalia and promotional items
- Onstage mentions at HHW cancer support events
- Company logo placed on all HHW social media platforms
- Company listed as partner on HHW media outputs to include print and broadcast
- Quarterly updates regarding patients supported



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\$12,500

Full Course of Chemotherapy Treatment (8 treatments)
For (5) Patients

Partner Benefits:

- Company website hyperlink placed on HHW website
- Company logo placed in partner section on the HHW website
- Company logo placed on cancer support event paraphernalia and promotional items
- Onstage mentions at HHW cancer support events
- Company listed as partner on HHW media outputs to include print and broadcast
- Annual updates regarding patients supported

\$7,500

Full Course of Chemotherapy Treatment (8 treatments)
For (3) Patients

Partner Benefits:

- Company logo placed in partner section on the HHW website
- Company logo placed on event paraphernalia and promotional items
- Company logo placed on all HHW social media platforms
- Company listed as partner on HHW media outputs to include print and broadcast

\$5,000

Full Course of Chemotherapy Treatment (8 treatments)
For (2) Patients

Partner Benefits:

- Company logo placed in partner section on the HHW website
- Company logo placed on all HHW social media platforms
- Company listed as partner on HHW media outputs to include print and broadcast



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Healing Hands Worldwide, Inc. Student Scholarship Initiative Partnership Packages

\$25,000

Full tuition scholarships for (10) at-risk, rising high school students to cover cost of tuition, books, supplies, uniforms for five full years of high school.

Partner Benefits:

- Co-Branding opportunities for scholarships
- Company website hyperlink placed on HHW website
- Company logo placed in partner section on HHW website
- Company logo placed on event paraphernalia and promotional items
- Onstage mentions at HHW scholarship event
- Company logo placed on all HHW social media platforms
- Company listed as partner on HHW media outputs to include print and broadcast
- Quarterly updates regarding students supported
- Opportunity to share expertise with students throughout the year

\$20,000

Full tuition scholarships for (8) at-risk, rising high school students to cover cost of tuition, books, supplies, uniforms for five full years of high school.

Partner Benefits:

- Company website hyperlink placed on HHW website
- Company logo placed in partner section on HHW website
- Company logo placed on event paraphernalia and promotional items
- Onstage mentions at HHW scholarship event
- Company logo placed on all HHW social media platforms
- Company listed as partner on HHW media outputs to include print and broadcast
- Annual updates regarding students supported
- Opportunity to share expertise with students throughout the year



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\$15,000

Full tuition scholarships for (6) at-risk, rising high school students to cover cost of tuition, books, supplies, uniforms for five full years of high school.

Partner Benefits:

- Company logo placed in partner section on HHW website
- Company logo placed on event paraphernalia and promotional items
- Onstage mentions at HHW scholarship event
- Company logo placed on all HHW social media platforms
- Company listed as partner on HHW media outputs to include print and broadcast
- Annual updates regarding students supported
- Opportunity to share expertise with students throughout the year

\$10,000

Full tuition scholarships for (4) at-risk, rising high school students to cover the cost of tuition, books, supplies and uniforms for five full years of high school.

Partner Benefits:

- Company logo placed in partner section on the HHW website
- Company logo placed on HHW cancer support event paraphernalia and promotional items
- Onstage mentions at HHW cancer support events
- Company logos placed on social media platforms to include Facebook, etc.
- Opportunity to share expertise with students for scholarship recipients

\$5,000

Full tuition scholarships for (2) at-risk, rising high school students to cover the cost of tuition, books, supplies and uniforms for five full years of high school.

Partner Benefits:

- Company logo placed in partner section on the HHW website
- Company listed as partner on HHW media outputs including print and broadcast
- Opportunity to share expertise with students for scholarship recipients

\$2,500

Full tuition scholarship for (1) at-risk, rising high school student to cover the cost of tuition, books, supplies and uniforms for five full years of high school.

Partner Benefits:

- Company logo placed in partner section on the HHW website
- Opportunity to share expertise with students for scholarship recipients